



KEEPING MARRIAGE ALIVE INITIATIVE®

● Always ● Loving ● Intimately ● Verifying ● Everyday

"Will two people walk together unless they have agreed to do so?" Amos 3:3 CEB

2024 Impact Summary.

Keeping Marriage Alive Initiative opened its office for the year 2024 on 2nd January, 2024, and closed its office on Friday 20th December, 2024. The vision, mission and core value are still in line with our goals.

Who we are:

A habit shop that caters to the needs in marriages, families and society.

Vision:

To be the foremost habit organization that provides practical solutions for building strong healthy marriages and families.

Mission:

Creating awareness of the role of man and woman in building and restructuring the family system, with the intent to build a safe environment for all individuals (mother, father and children) to thrive.

- To provide practical solutions for clients via online or physical counselling.
- Provide resources such as blogs, videos, workshops and counselling sessions.
- Create a nurturing environment for clients, counsellors and employees.
- Affiliate and collaborate with communities with likeminded goals

• **CORE VALUES:**

A – Always stand for the truth

L – Love is service and it is our watch word

I - Intimacy begins with knowledge therefore, we will daily search for knowledge and solution.

V – Verifying is the catalyst for growth, this is why we welcome all feedbacks.

E – Empathy is an everyday attitude in our organisation.

Our SDG target goals for the year 2024 were:

SDG 1 – No Poverty

SDG 4 – Quality Education

SDG 5 – Gender Equality

SDG 8 – Decent Work and Economic Growth

SDG 17 – Partnership for the Goals.

KMAI Anthem:

God grant me the grace
To **Always** do **Loving** things **Intimately**
And **verifying** 15minutes
Everyday...
Love makes a way
Love makes a way.

KMAI Slogan:

KMAI... Love makes a way.

The total number of people reached (physical and online) = 4,444 + 109,960 = 114,404

Total number of people reached from 2019 – 2024 = 1,439,729 people.

Out of the number reached, 60% - 65% gave a favourable feedback of how the events, counselling sessions, workshops and materials influenced them positively into harnessing their communication skills as individuals and with others. This led many to identify core problem or habit areas, and strategies in building a strong family system necessary for growth for all family members and thereby influencing the society.

Below is the breakdown of all the events (internal and external) and financial records.

- STAKEHOLDERS and MVPs
- Stakeholder's weekly prayers.
- Word For The Week,
- Built to last
- Family Alive Boot camp
- Enrich show
- Fuel Your Marriage - Daily quotes
- Relationship Clinic
- KMAI Prayer Meeting - PUSH
- KEPS Hangout
- KMAI Anniversary and Award 11.0
- Couples Virtual Rountable
- Couples Hangout (Port Harcourt, Lagos, Imo and Abeokuta, **Abuja**)
- UK Family Virtual Meet & Greet
- General Family Chapter – Virtual (Movie Day)

- KMAI Kenya Meet and Greet
- U.N Civil Society, Kenya.
- African Women Summit, Kenya.
- WAM Exco meeting
- Woman and Marriage (WAM) sleep over
- International Women's Day – Taking Care of Your Life
- Woman and Marriage weekly teaching
- The Leading Man Platform
- TLM (The Leading Man) conference 2.0
- LoveSkool Planning meeting (excocs)
- LoveSkool Virtual weekly interaction
- LoveSkool Hangout
- Not on my watch
- Prison Outreach
- Love in the slum
- Spinal Cord Outreach

Our sincere appreciation to:

- Feast of Esther
- Agape Worshippers City Global Church
- Africa Women Summit.
- United Nation Civil Society Conference
- Meljenstin (Buzopat) Youth Empowerment Initiative
- Pentecostal Fellowship of Nigeria (PFN) Amuwo-Odofin.
- The Covenant Radio, Lagos.
- Rehoboth Schools
- Athens College
- Dynamic Nation Singles Night
- Nigerian Correctional Service, Kirikiri.
- The Covenant Nation (TCN).
- FATE Foundation.
- Covenant Marriages
- Nkem Events Place
- Bloglow Concepts, Lagos.
- KRING (formerly Divinity) Hospital, Lagos.

Income, expenses and projects for the year 2024.

Income:	<u>2024</u>
Stakeholders & MVP (support) -	N3,288,340
Couples Hangout -	N210,000
Family Alive Boot camp -	N1,470,000
KMAI Anniversary & Awards -	N245,000
Woman and Marriage -	N581,000
Kenya Flight Ticket -	N1,900,000
Book sales & Magazines -	N53,000
Ngee & Rich -	N9,042,270.15
Counselling -	N500,000
LoveSkool -	N70,840
Others -	N72,900
Grand total for the year 2023:	<u>N17,433,350.15</u>
CASH @ BANK	<u>N1,000</u>

<u>Expenditures:</u>	<u>2024</u>
Prison & Spinal cord -	N1,750,250
KMAI Anniversary & Awards -	N622,600
Couples Hangout (Lagos, Abeokuta, Owerri, PH) -	N1,323,810.75
Woman and Marriage -	N785,250
Expenses for Kenya Meet and Greet -	N2,998,250
Family Alive Boot camp	N1,714,000
Relationship Clinic	N75,000
LoveSkool Hangout -	N183,540

TLM (The Leading Men) -	N185,000
Love in the slum -	N911,200
Others (other events, office rent, salaries & office expenses)	N6,885,449.4
Grand total:	<u><u>N17,434,350.15</u></u>



20th December, 2024.

Approved and signed by management.



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